Mastering Supply Chain Education
Digitization & future trends
April 29 - May 2 ‘19

Highlights 4 day program:

- Groundbreaking new & emerging technologies
- Network with peers
- Academic & Corporate expert panels
- Hear from Thought Leaders
- Be the first to experience The Blue Connection circular strategy game
Inchainge Connect prioritizes what’s most important in supply chain education, so you can take back strategies and concepts to reinvent or re-establish your course or department. Attendees will be presented with a wide range of actionable ideas—what will you take back to prepare your students for the future?

Our community consists of a vast network of educators from more than 600 universities worldwide.

Every year their students compete in the world’s #1 SCM competition, the Global Student Challenge. Only the top 30 teams and their educators advance to the Global Final held at Windesheim. Inchainge Connect runs in parallel with this prestigious Global Final event. Exchange ideas with experienced users and get inspired on how to create an engaging course highly valued by students.

Academic and Corporate Leaders from all over the globe are present at Connect — These thought leaders are a wealthy source of inspiration for generating new opportunities and ideas. Inchainge Connect session are comprised of diverse content presented by some of the most influential leaders in supply chain (education).

Network with your peers and industry experts. Real people with real faces who are engaged and ready to share knowledge and expertise. Take part in meaningful and engaging conversations where insights turn into constructive and creative actions.

Program:

Day 1
Mastering Supply Chain Education

Day 2
Experiential Learning

Day 3
The Rotterdam Experience

Day 4
Educators Community
Keynote speakers

Richard van Hooijdonk

Talking about: Trendwatcher, futurist and international keynote speaker Richard van Hooijdonk takes you to an inspiring future that will dramatically change the way we live, work and do business.

International keynote speaker, trend watcher and futurist Richard van Hooijdonk offers inspiring lectures on how technology impacts the way we live, work and do business.

Over 420,000 people have already attended his renowned inspiration sessions, in the Netherlands as well as abroad. Van Hooijdonk is also a guest lecturer at different Universities and a regular guest at radio and television programs. With his international research team, he investigates tech trends like robotics, drone technology, autonomous transport systems, Internet of Things, virtual reality, biotech, nanotech, neurotech, blockchain, 3D and 4D printing and of course augmented and virtual reality and their impact on various industries. Findings are published weekly in the form of compelling articles, e-books and white papers.

Brigitte Peltier

Brigitte Peltier is a Vice President working in the Learning & Development and managing the Global Supply Chain Academy in Schneider Electric. The company believes that Great People make Schneider Electric a Great company. As a result, developing people is at the core of its Strategy.

Experienced Engineer in Design, Project management, Marketing, Quality, for more than 30 years, Brigitte Peltier’s mission is now to strongly contribute to the Transformation and Growth of Schneider Electric through the people development. With her worldwide spread team, she leads change to a strong and Digital Learning Culture in Schneider Electric Global Supply Chain, to get Great Professionals who learn faster than the speed of change of the world and digital transformation of our company.

Great Professionals who make sure that Life is On for everyone, everywhere and at every moment with Schneider Electric technology.
Keynote speakers

Corneel Hindriks

Corneel Hindriks is Agile Project Manager at HEINEKEN and currently IT lead for the S&OP Core Programme within Global Supply Chain. HEINEKEN launched its Agile transformation to adapt to the very challenging and rapidly changing business environment it faces. The S&OP CORE programme is a good example of this journey. S&OP CORE focusses on implementing new Supply Chain Planning processes and tools. The programme has a scope of over 30 Operating Companies worldwide, all with different business models and challenges. This requires a fast and flexible approach, both to design and to deploy the new capabilities. It requires to be truly Agile!

Corneel has gained experience by leading projects with a major change component in organisations like ABN AMRO, Metro Cash & Carry, Ahold and the Dutch Police. He holds his Master’s degree in Business Information Technology at the University of Twente, The Netherlands. Corneel is Certified Scrum Master since 2011, applying the Agile principles in his projects ever since and participated as guest lecturer about the topic for the Master Project Management at the University of Applied Sciences in Utrecht.

Valentina Carbone

Valentina Carbone is Professor of Supply Chain Management at the Paris Campus of ESCP Europe and scientific co-director of the Deloitte Chair on the Circular Economy and Sustainable Business Models.

She explores her main research interests predominantly through collaborative projects with both other scholars and organizations. The research covers the sustainable dimension of SCM, corporate social and environmental responsibility, as well as sharing and circular economy business models.

How do companies apprehend sustainability related issues and make sense of them? Which are the Corporate and SC dimensions to bring into action to act in a more sustainable manner? While she is trying to explore possible answers to these questions, her aim is to contribute to the everlasting debate on the role of business in Society.
A P R I L  3 0 T H  C O N F E R E N C E  D A Y  2

Registration

Welcome

Valentina Carbone
ESCP EUROPE
Professor of Sustainable Supply Chain Management
Scientific co-director Debitte Chain on Circular Economy

From: Pedagogical approach to Circular Economy

Mastering Supply Chain Education
track chair: EA 1

Digitization & future trends
track chair: EA 2

Session 1

Expanding Supply Chain knowledge in the local economy: introductory training for working adults
Felicia Preciado Higgins, PhD / The Pennsylvania State University

Session 1

Serious gaming – The Blue Connection: Discovery session

Break

Simulation data for research purposes
Dr. Burcu Subasi / Groningen University

Session 2

The circular economy provides new business opportunities, but what does this mean and which challenges will you encounter? Explore and learn with The Blue Connection Circular Strategy Game!

Egge Haak / Inchainge
Ed Weenek / Education Associate

Session 3

Advanced use of simulation for students in Bsc program
Hubert Schaafisma / Amsterdam University of applied sciences

Lunch

Session 4

Blended learning: The Value Chain Academy, Online, Board games, E-learning
Round table of peers: Educators to discuss their curriculum build up.
Didactics, and best practices.
Alfons Willemsen / Inchainge
Britta Scherer / Education Associate

Expert panel
Nicola Rassolov / McGill University, Nick Vyas / University of Southern California,
Kausik Chhatkit / Volumetric Pte Ltd, Felicia Preciado Higgins, PhD / The Pennsylvania State University, Hubert Schaafisma / Amsterdam University of applied sciences, Valentina Carbone / ESCP Europe

Session 5

Emerging technology and its impact on higher education in Supply Chain
Nick Vyas / University of Southern California

Session 4

Serious gaming – The Cool Connection: How to build a fun and interactive Supply Chain Finance (SCF) course highly valued by students.
Chris de Goeij, Luca Celsomini / Windesheim University of applied sciences

Session 6

Serious Gaming – The Fresh Connection: Discovery session
Discover The Fresh Connection gives you a chance to experience the world’s leading Supply Chain Management simulation game in the form of a guided voting session.
Corine van der Sloat / Inchainge

Session 6

Serious Gaming – The Fresh Connection: Advanced topics for experienced teachers: Extensions e.g. risk management, segmentation strategy or S&OP
Egge Haak / Inchainge
Ed Weenek / Education Associate

Break

17th – 18th

18th – 19th

Chairman’s Reception

BBQ

Bus to hotel

Hosted by:
Windesheim

Supply Chain Finance Community
Bringing physical and financial supply chains

Inchainge
MAY 2ND CONFERENCE DAY 4

8am - 14am

Registration

Circular Economy
Supply Chain Management
Supply Chain Finance

9am - 16am

Session 1

The Blue Connection:
Full Day
Certified Training Session for educators
Trainers:
Egge Haak / Inchainge
Ed Weenk / Education Associate

The Fresh Connection:
Full Day
Certified Training Session for educators
Trainers:
Corine van der Sloot / Inchainge

The Cool Connection:
Full Day
Certified Training Session for educators
Trainers:
Chris de Gojej, Luca Gelsomini / Windesheim University of Applied Sciences

11am - 11:30am

Break

13am - 14am

Lunch

16am

Bus to hotel

18am

Reception

19am

Gala Dinner & Award Ceremony

22am

Bus to hotel

* Certified Educator trainings will take place on Day 4 provided that minimum registration requirements for a group are met.

The registration fee is:

€ 500 (Day 1, 2 & 3)
€ 100 (Day 4)

Contact us for more information and promotion deals at:
EDUCATION@INCHAINGE.COM

Hosted by:

Windesheim

Supply Chain Finance Community
Bridge physical and financial supply chains

Inchainge
Britta Scherer

Britta Scherer holds a diploma in Business Administration and Logistics Management, and is a Supply Chain Management lecturer and trainer, as well as an Education Associate for the DACH region. Britta teaches SCM, Purchasing, and Procurement, and Service Providing Logistics at the Universities of Mobsach, Heilbronn, Stuttgart, Reutlingen, Göttingen, and Frankfurt. Furthermore, she is an Associate and authorized Signatory at DILOG GmbH, Heilbronn as well as an independent logistics consultant at „SonoLog Britta Scherer”, which focuses on strategic site planning, SCM, global planning, processes, logistics infrastructure, and preparing outsourcing decisions.

Ed Weenk

Ed Weenk has an MSc in Business Administration from Rotterdam School of Management, a Professional Doctorate in Engineering (PDEng) focused on Supply Chain Management from Eindhoven University of Technology, is the author of the book “Mastering the Supply Chain”, and the founder of QuSL. Additionally, he is a delivery partner and authorized trainer in the business simulation games of Inchainge in The Netherlands and Palatine Group of New York, USA.

Ed has extensive experience since the mid 1990’s in managing international logistics and distribution projects at strategic and operational levels. He is also working as a Senior Associate Professor at different business schools, like EADA Barcelona, Maastricht School of Management, Antwerp Management School and Centrum Graduate School of Business (Lima, Peru) on the topics of operations & supply chain, project management and intra- & entrepreneurship.

Chuck Nemer

Chuck Nemer is a trainer/consultant with 40 years of experience in Supply Chain Management, Lean, Leadership, and APICS. He has a Bachelor’s degree in Accounting from the University of Minnesota, a Masters degree in Leadership from Augsburg College in Minneapolis Mn. He holds CPIM, CSCP, and CLTD certification from APICS, and an on-line curriculum development certification from the Wisconsin Technical College System.

Aside from teaching at an urban based university in St. Paul Mn., Chuck is also an Education Associate of Inchainge supporting universities in the USA who utilize The Fresh Connection and The Cool Connection in their classroom. He currently works with approximately 40 universities and 3000 students annually in supporting the use and play of the simulations in the classroom.

Kedar Joshi

Kedar Joshi is an associate professor at T A Pai Management Institute, Manipal, India and a Fellow (PhD) in the Operations Management Area from Indian Institute of Management, Lucknow. He is also an Education Associate with Inchainge for the India, Australia and Middle East region since 2015. Kedar holds more than a decade worth of experience in academia in the fields of Operations and Supply Chain Management and his areas of research and interest are Operations Management, Supply Chain Management, Pricing and Revenue Management.
Tracy Cheetham

Tracy Cheetham is an APICS recognized Instructor, Master Instructor for The Fresh Connection, and founder of ParadoxSolve LLC. Her specialty is experiential learning workshops based on best-in-class supply chain content (DDI; APICS) coupled with business simulations. She is Co-designer of the Demand Driven Sales and Operations Planning (DDSSOP) Experience with The Fresh Connection workshop. Her more recent clients included ESOLOR (Lenses); Albea (Packaging); LVMH (High end Fashion); GKN (Aerospace; Automotive) UN (Humanitarian) GSK (Pharma).

She is a Board Member and Past President of SAPICS (APICS Premier Channel Partner in South Africa), and the current ASCM Research, Innovation and Strategy Committee (RISC) Chair. She is The Fresh Connection Global Challenge partner for the USA and as Education Associate, she supports professors using The Fresh Connection and The Cool Connection business simulation platforms in the United States.

Patrick Willems

Patrick Willems is a Professor of Supply Chain Management at universities of Leuven, Brussels and Hasselt. He has been using the business simulation, The Fresh Connection, in his curriculum since 2009. Aside from teaching, Patrick is also an Education Associate for Inchainge in Belgium, France, Scandinavia, Eastern Europe and North-Africa since 2015, and a management consultant for retail and FMCG companies (ci, Carrefour, Metro, Smurfit Kappa, and more).

Aldo De La Cruz

Aldo De La Cruz is a trained industrial engineer and logistics specialist, holds an MBA from ESAN, and is currently pursuing a PhD in Educational sciences. His professional experiences range from auditing, to processes and operations, to Supply Chain Management in economic groups such as “Luz del Sur” and “Gloria” in the energy, food and construction sectors.

He has participated in training and development projects of SMEs, is a professor of the Center of Entrepreneurial Development, and an investor in an SME, “B3 Food & Drinks”. Aldo is Inchainge’s Education Associate for Latin America.
Speakers

Dr. Andre Kreie

Andre Kreie (MSc, PhD) is Director Global Logistics Education with the Kühne Foundation, Switzerland, and works as Vice Dean at the German Foreign Trade and Logistics Academy (DAV). Dr Kreie won the International Emerald/EFMD Outstanding Doctoral Research Award for his PhD thesis on "The Adaptation of Supply Chains to Climate Change". When Dr. Kreie was teaching, his research interest was focused on organizational and network learning, and supply chain risk management to enable the adaptations of logistical systems to a changing environment. Present activities for the Kühne-Foundation involve global projects in advanced and higher education in logistics with a particular focus on university capacity building in logistics and supply chain management, i.e. Bachelor, Master, and PhD degree programs in LSCM. Further, Dr. Kreie leads the logistics training unit which addresses operational transportation topics as well as leadership and strategic elements for young professionals and more experienced management.

The purpose of the foundation is to support for training, further education & research in the fields of transportation and logistics and support for medical sciences, humanitarian, charitable, and cultural projects. The Kühne Foundation Global Logistics Education Program currently targets the regions Europe, East-and West-Africa, Central Asia, and South-East Asia.

Michiel Steeman

Michiel Steeman was selected as the inaugural holder of the Supply Chain Finance Professorship at the Windesheim University of Applied Sciences in The Netherlands. He is also the founder and chairman of the Supply Chain Finance Community that has already brought together more than 30 leading business schools from more than 20 countries around the world who actively collaborate with companies, banks and governments in the developing field of Supply Chain Finance. In 2012 he launched The Cool Connection, a business simulation and training tool that bridges the physical and financial supply chain. From 2009 to 2012 Michiel was elected into the Executive Committee of Factors Chain International, a worldwide organization with more than 300 members in over 65 countries.

Michiel has also been the driving force behind the Rainbow. This foundation has introduced a ground breaking franchise formula to help street-children in India. His working experience includes a variety of roles for Deutsche, NIB Capital, NMB-Heller such as relationship management, risk management and marketing. In his last role at ING he was member of the Management Team and responsible for product development and strategy for leasing and factoring with operations in 14 countries and almost 3000 employees.

Laurie Denham, CAE, CTL

Laurie Denham, Principal at Denham Advisors, is an independent consultant and has been in the education sector of associations focused on supply chain, logistics and transportation over sixteen years. She was president of the American Society of Transportation and Logistics (AST&L) 13 years expanding the organization from a domestic to international association and growing the certification program to a three-tier career pathway working with high schools, community colleges, and universities.

Ms. Denham managed the AST&L merger with APICS and remained as the Senior Director of Academic Relations. She became Vice President of Education at the Transportation Intermediaries Association prior to opening Denham Advisors. During her tenure with AST&L, Laurie was also the General Manager for the US offices of Association Global Services, a global association management company. She has experience in small, midsize and large associations focusing on domestic and international education and certification.
Speakers

Maayke-Aimée Damen

Maayke-Aimée Damen (MSc, honor) is a pioneer in circular economy and sustainability: she has been working towards reducing waste through various companies and projects. She takes her inspiration from nature to reform economic and industrial systems. With her passion for sustainability, sharp intellect and strong will, she has become a driving force in the field.

Currently, she is the co-founder of the Excess Materials Exchange (EME): a marketplace where companies can buy and sell any type of excess material and/or product. The EME works to reduce waste by actively matching supply and demand of materials that would otherwise be considered waste. More importantly, it matches materials with their highest value potential to create continuous material loops. For her work with the EME, Maayke has won various prizes and awards, amongst others as MIT Innovator under 35, Dutch Financial Times Talent 2019, Emerging Innovator for the Ellen MacArthur Foundation CE100 network and Ashoka.

Previously, Maayke-Aimée Damen developed the Resources Passport that has now been made into Dutch and European policy. The passport is currently being used by the EME and many other companies to start mapping the economies material metabolism. With the Resources Passport she won a scholarship to attend Singularity University (Google & NASA).

Maayke’s influence in the field can be felt through her many advisory and thought leading roles over the years with various organizations, including: the United Nations, Young Club of Rome, Sandbox, the Port of Amsterdam and INSID. She is an experienced speaker, who can talk with authority and enthusiasm about the circular economy and her work to reduce waste in the world. Her two TedX talks can be viewed online.

Christiaan de Goeij

Christiaan de Goeij is a project manager and researcher in the field of Supply Chain Finance at the Windesheim University of Applied Sciences in The Netherlands, and Politecnico di Milano in Italy. He started his career as a policy advisor in Economic Affairs and worked at the Dutch Chamber of Commerce and the Province of South Holland. After that he became a researcher and lecturer at Utrecht University and Amsterdam University of Applied Sciences in the field of Airport/Seaport Logistics and Supply Chain Management.

At Windesheim he is teaching supply chain courses using business simulation gaming and managing large-scale research projects on Supply Chain Finance with corporates, SMEs and industry associations in The Netherlands. Furthermore, he is writing project proposals for grants. In 2017 he won the RAAK-award for best applied research project in The Netherlands.

Luca M. Gelsomino

Luca M. Gelsomino, PhD, is a senior researcher at Windesheim University of Applied Sciences, in The Netherlands, as well as the Academic Director of the Supply Chain Finance Community. Within the SCF Community he is in charge of promoting academic collaboration in Europe and in the rest of the world, as well as oversee collaborative research projects within the business school parts of the Community. As researcher, his interests lie in the study of Supply Chain Finance, the application of innovative information technologies (such as Blockchain and Internet of Things) to supply chains and the study of the financial performance of supply chains. He also teaches International Business and Managerial Accounting at the Windesheim Honours College. He got his PhD with merit at the School of Management, Politecnico di Milano, in Italy, with a thesis titled: “Measuring the financial performance of a supply chain for the optimal adoption of Supply Chain Finance solutions.”
Speakers

Nicolai Rassolov

Nicolai Rassolov is a teacher of Supply Chain Management at McGill University, Montreal, Canada with 25 years of experience in Supply Chain and Operations Management. He holds a BSc in Business Management, Analysis and IT from Montreal University along with MSc in Production and Operations Management from HEC Montreal. Nicolai is a full-time Supply Chain Manager at Medtronic Canada. He is using the TPC and TCC business simulations in his teaching portfolio since 2016.

Aside from teaching and professional occupation, Nicolai is also an active President of APICS Montreal Chapter and a successful coach of Montreal students for International Student Case Competitions with a solid record of multiple wins over the last 5 years.

Nicolai will address the transition from student to professional, as well as the importance of continuous self-improvement, education, and having an active role in professional and social environments. How can teachers help students to gain some visibility and credibility through using The Fresh Connection or The Cool Connection in their teaching portfolio, Student Case Competitions, and connection to peers through professional associations. In short, it’s about the balance between education, networking, and experience. Nicolai will provide some ideas on how teachers can help students in their career start and guide them afterwards.

Kaushik Ghatak

Kaushik brings over 25 years of Technology and Business Transformation related Leadership experience and academic foundation in the areas of Supply Chain, Sales and Digital Transformation. He has been engaged with customers globally and has developed a keen appreciation of the specific nuances of the business environments and cultures of different regions and countries. He is passionate about consulting, facilitating and mentoring.

Currently, Kaushik runs his own boutique consulting practice as a Supply Chain Expert, Value Advisor for Digital Technologies and Sales Performance Consultant. He is an ASQ certified Lean Six Sigma Black Belt and a certified Adult Education Facilitator. He is also associated with several leading management schools in South East Asia and India as Visiting/Adjunct Faculty, where he teaches Supply chain and Digital Transformation courses to Graduate and Undergraduate students.

Before starting his own initiatives, Kaushik was at SAP as the Vice President of Industry Value Engineering and Presales Group for SAP South East Asia. In this role he led Business Value selling, Market Planning, Account Planning and Business Development initiatives. Prior to SAP, he was with Oracle, operating as a Technology Value Consultant, Global Supply Chain Tiger Team lead for APAC, APAC Product Management leader for Supply Chain products and in Pre-Sales.

Kaushik holds a PhD in Supply Chain Management from Indian Institute of Management, Bangalore and a Bachelor of Engineering from NIT Trichy, both being top-tier educational institutes in India.

Kaushik’s session will address “Digitization in Supply Chains – Future Trends and Implications for Students”. Industry 4.0 is upon us and we are witnessing unprecedented change in the world of Supply Chains. New Digital Technologies are allowing us to innovate our business models, processes and systems as never before. As a student of supply chain, how does one make sense of this change? What are some of the key frameworks through which one can learn about the nature of such disruptions, and their ability to impact business performance? This session will provide a sneak peek into the future of supply chains and a few frameworks that can be used to understand its nature and impacts on business performance.

Sophie Conijn

Sophie completed her studies in Psychology and started her career as a Recruiter at the strategic consultancy firm, McKinsey & Company, in 2007. After four years she decided to take a U-turn to obtain her coaching degree and study Positive Psychology in the US. Since then, she inspires young professionals to discover their true self and live authentic lives. She strives for a world where well-being is at the heart of learning and development, where well-being fuels success.
Speakers

Nick Vyas

Nick Vyas is the Academic/Executive Director and Co-founder of the Center for Global Supply Chain Management (GSCM) at the University of Southern California. As Assistant Professor of Clinical Data Sciences and Operations, Nick teaches Lean Six Sigma, Supply Chain Finance, and Emerging Technologies. Previously Vyas managed global operations for Duty Free International, Sears, Federated Stores, and Toys R Us.

Alfons Willemsen

Alfons is partner at Involution, where he is responsible for international improvement projects in S&OP/IBP, supply chain strategy and demand planning. He initiated Involution’s learning approach, “The Value Chain Academy”. He studied industrial engineering at Eindhoven University of Technology and worked at ExxonMobil, DSM and Arizona Chemical, where he played a key role in the global implementation of S&OP, VMI and demand planning. Alfons has extended his expertise and experience through assignments at companies including ABInBev, AkzoNobel, Canon, Coca Cola, Danone, DSM, DuPont, FrieslandCampina, Henkel, Rituals and Whirlpool. Alfons is also visiting faculty at RSM for the executive program “From S&OP to IBP”.

Felisa Preciado Higgins, Ph.D.

Dr. Felisa Preciado Higgins is the Associate Dean for Undergraduate Education and a Clinical Associate Professor of Supply Chain Management at the Smeal College of Business. Dr. P, as many have come to know her, describes herself as a woman on a mission to change the world, one student at a time.

Dr. Higgins served as a 2016-2017 Administrative Fellow for the Office of the Vice President for Commonwealth Campuses prior to assuming her role as Associate Dean. She was awarded the George W. Atherton Award for Excellence in Teaching in 2015, and the Smeal College of Business Fred Brand Jr. Award for Undergraduate Teaching Excellence in 2014. She holds a Ph.D. in Industrial Engineering from Purdue University, a Master of Science in Industrial Engineering from Florida State University, and a Bachelor of Science in Industrial Engineering from Florida A&M University. Prior to joining Penn State, Dr. Preciado worked for Kimberly-Clark Corporation (KCC), where she was responsible for implementing process improvement solutions and demand planning methods throughout Latin America. Her previous work experience also includes the automotive and apparel industries.

Hubert Schaafsma

Hubert Schaafsma started his career as Merchant Navy Officer on board multipurpose, heavy-lift and tanker vessels. In 1995, he went ashore to work in the transport industry; he was responsible for chartering management of P&O Nedlloyd and Maersk Line, for transport procurement of Heineken and acted as project manager for the construction of a cargo-handling terminals at Schiphol Airport. In 2016/17 he designed a fuel efficiency program for North Sea Tankers. Since 2017 he lectures at the University of Applied Sciences of Amsterdam in Supply Chain Management and Maritime Economy Hubert holds an MBA from Middlesex University in Shipping and Logistics and graduated as deck-officer from the Nautical College in Vlissingen.
Speakers

Martijn Lofvers

Martijn Lofvers (1967) is founder of Supply Chain Media and Chief Trendwatcher at the Dutch Supply Chain Magazine and the European quarterly Supply Chain Movement. He is a regular speaker on the topic of Supply Chain Strategy Mindmapping at international conferences. Previously Lofvers has worked as publisher for Springer Science + Business Media (5 years) and Reed Elsevier (12 years). He holds a university degree in technical engineering and business science from the Eindhoven University of Technology with a specialization in Supply Chain Management. He has published a World War 2-based novel and a non-fiction book about the history of supply chain management, both in Dutch. He is credited as a researcher for the acclaimed western thriller Brimstone (2016), the acclaimed western thriller directed by Martin Koolhoven.

Dr. Burcu Subasi

Dr. Burcu Subasi is a psychologist and a post-doctoral researcher whose studies are covered by renowned international newspapers, radio programs, podcasts and magazines such as Harvard Business Review and Microsoft’s Women in Business and Technology Podcast. Currently, she works in a project about how to make decisions in times of crisis at the University of Groningen. She holds a Ph.D. in Social and Organizational Psychology from Erasmus University; a Research Master degree in Social and Organizational Psychology with a Cum Laude distinction from University of Groningen and a Bachelor of Science degree in Psychology with a High Honor (Summa Cum Laude) distinction from the Middle East Technical University. She received various scholarships throughout her education, and also attended multiple summer schools and exchange programs in various countries. She supervised several bachelor and master students for their theses. She presented her work at notorious international conferences in various countries.

She will be presenting the "Effects of Distruption Warnings and Inside Team Relations on Individual Performance". This research is an example of how you can use the Fresh Connections game to collect data. 100 master students in Operations Management took the game in a 4-person team as a part of their course about Managing Supply Chains.